***MOVING IMAGE PROJECT***

***Our project by: Martin Ucrós and Alejandro Urueña***

***8B***

***Name of the business:*** Optim

***PLANNIG OF OUR VIDEO:***

Now that we know the different types of shots, write down the dialogue you will use and the shots you will take in the order you will take them and edit them. Remember to think of the social media platform you will use and your audience.

-DIALOGUE:

1. I SCENE

Martin wakes up with an alarm. As he stands up, picks up his phone to turn of the alarm, and then with the phone looking to the camera.

MARTIN

Optim.

Then he stretches a little bit and walks into the next room, to change and get ready for going to school. Martin walks towards the door and later on, he is already changed to go and pointing the phone again, with the Uber app in the screen, to the camera.

2. II SCENE

MARTIN

With Optim, I have Uber.

After that, he walks down the stairs to go outside so that the Uber can pick him up. As he goes down the stairs, go through the hallway, and reaches the door to get out of the apartment. Walks outside, closes the door and walk downstairs to the parking of the building.

3. III SCENE

After that, Martin appears in the parking going towards to the Uber. He gets in and then the camera points towards the floor, changing the scene.

4. IV SCENE

Then it’s all dark. Finally, the Uber appears in the camera, which then leaves the parking and goes off to the road, until I disappear. Finally, the logos of Uber and Rappi are showed on the video which are followed by the phrase:

“You can find whatever you want in OPTIM”.

*-SHOTS:*

1. SCENE I

-Medium Shot of MARTIN Sleeping.

- Wide-Medium Shot of MARTIN showing his phone.

-Medium Shot of MARTIN stretching.

- Close Up-Medium Shot of MARTIN walking to the door, which leads to a wide shot of MARTIN leaving the room.

2. SCENE II

-Close UP-Medium shot of MARTIN showing his phone with the Uber App.

-Extremely Close Up Shot of MARTIN´s phone.

-Wide Shot of MARTIN going down the stairs and walking in the hallway, that is a medium shot.

-Extremely Close Up Shot of the door.

- Close Up Shot of MARTIN leaving the apartment and then a Medium-Wide Shot of MARTIN walking downstairs to the parking place.

3.SCENE III

-Medium-Wide Shot of MARTIN going towards the car.

- Wide Shot of Martin entering the car

- Close Up Shot from the floor, followed by an Extremely Close Up Shot to end the scene.

4.SCENE IV

-Medium Shot of the car leaving the parking spot.

-Wide Shot of the car leaving the door of the parking place.